

IFSAM 2012 SECOND ANNOUNCEMENT



The 11th WORLD CONGRESS OF THE INTERNATIONAL FEDERATION OF SCHOLARLY ASSOCIATIONS OF MANAGEMENT

“Management Re-imagined”

June 26th - 29th, 2012

Kemmy Business School, University of Limerick, Limerick, Ireland

IFSAM 2012 World Congress Theme

IFSAM is an association of Academies of Management dedicated to fostering the development of international scholarly activities all of which are directed at understanding management research, pedagogy and practice around the world. Building upon the work of the earlier meetings [Tokyo, Japan (1992), Dallas, USA (1994), Paris, France (1996), Madrid, Spain (1998), Montréal, Canada (2000), Gold Coast, Australia (2002), Göteborg, Sweden (2004), Berlin, Germany (2006), Shanghai, China (2008) and Paris, France, 2010], the theme of the 2012 IFSAM World Congress in Ireland is “Management Re-imagined”. Central elements of management theory, research, pedagogy and practice have all come under scrutiny in recent years in the context of the global world in which we now live. The rigour and the relevance of our scholarship, the prevalence of an underlying ethnocentrism, the importance of contextualisation, the requirement for the incorporation of more diverse scholarship into the body of knowledge, especially from the emerging economies, the on-going academic-practice divide, coupled with questions concerning the extent to which we have engendered a strong sense of professionalism among our graduates, have all been brought into sharp relief as a result of recent crises. These are central charges which demand a considered response from Management and Business Scholars. Such a response is important in order that we might uphold our legitimacy, not alone in academic quarters, but among practitioners, among policy makers and other key stakeholders. In offering a response, our ambition for IFSAM 2012 in Ireland is to provide a platform for the showcasing of diverse, contextualised, authentic, embedded management scholarship and to facilitate a dialogue through which we can combine, exchange and ultimately integrate our diverse views on what constitutes the field from an Academic, Pedagogy and Practice perspective. With an outstanding cohort of Keynote Speakers, Track Convenors and Facilitators from around the world, IFSAM 2012 in Ireland will provide a truly global forum for debating the state of our field. We look forward to welcoming you to Ireland, to the historical city of Limerick and to the superb riverside campus of the University of Limerick.

Professor Michael J Morley
IFSAM 2012 World Congress Chair
Email chair@ifsam2012.org



SUBMISSION & PARTICIPATION

Extended Abstracts of up to 2000 words for Papers, Posters and Symposia are now invited in all areas of management and may be submitted to the designated Thematic Tracks, Regional Forums, Early Career Consortium and Doctoral Consortium listed below. The deadline for submissions via our on-line system is Tuesday, January 31st, 2012. For further details visit www.ifsam2012.org where you will find guidelines for submissions and step-by-step instructions on up-loading your abstract. Conference Registration and Accommodation reservations must also be completed via our secure on-line facility at this website.

IFSAM 2012 World Congress Consortia, Thematic Tracks & Convenors

Early Career Consortium

1 Day Pre-Congress International Forum for Post-Doctoral Researchers and Early Career Academics

Convenors: Mila B. Lazarova, Simon Fraser University, CANADA, Markus Pudelko, Tübingen University, GERMANY, Lena Zander, Uppsala University, SWEDEN

Doctoral Consortium

1 Day Pre-Congress International Forum for Doctoral Candidates

Convenors: Edel Conway, Dublin City University, IRELAND, B. Sebastian Reiche, IESE Business School, SPAIN, Yvonne McNulty, James Cook University, SINGAPORE

Thematic Tracks

Track 1: Methods, Analytical Techniques & Data Handling in Management Scholarship

Convenors: Wayne F. Cascio, University of Colorado Denver, USA, Kjell Grønhaug, Norwegian School of Economics and Business Administration, NORWAY, Mark N. K. Saunders, University of Surrey, UK

Track 2: Pedagogy, Teaching and Curriculum in Management Education

Convenors: Dirk Buyens, Vlerick Leuven Gent Management School, BELGIUM, Jacob Eisenberg, University College Dublin, IRELAND, Helena Lenihan, University of Limerick, IRELAND

Track 3: Management History, Philosophy and Theory

Convenors: John Wilson, University of Liverpool, UK, Kazuo Wada, University of Tokyo, JAPAN, Philip O'Regan, University of Limerick, IRELAND

Track 4: International, Comparative & Cross Cultural Management

Convenors: Mark E. Mendenhall, University of Tennessee, USA, Mikael Søndergaard, Aarhus University, DENMARK, Vlad Vaiman, Reykjavik University, ICELAND

Track 5: Multinationals, Globalisation and Sustainability

Convenors: Peter McGraw, Macquarie University, AUSTRALIA, József Poór, Szent István University, HUNGARY, Joachim Wolf, Christian-Albrechts-University of Kiel, GERMANY

Track 6: Corporate Governance, Accountability & Control

Convenors: Huimin Chung, National Chiao Tung University, TAIWAN, Thomas Clarke, University of Technology, Sydney, AUSTRALIA, Alfred Wagenhofer, University of Graz, AUSTRIA

Track 7: Strategic Management, Top Teams & Organisation Ecology

Convenors: Vassilis M. Papadakis, Athens University of Economics and Business, GREECE, Robert Galvan, National University of Ireland Maynooth, IRELAND, Dodo zu Knyphausen-Aufseß, Technical University Berlin, GERMANY

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- Track 8: Leadership, Organisation Development and Change**
Convenors: Ruth Alas, Estonian Business School, ESTONIA, Margaret Linehan, Cork Institute of Technology, IRELAND
- Track 9: Human Resource Management**
Convenors: Chris Brewster, University of Reading, UK, Peter J. Dowling, La Trobe University, AUSTRALIA, Marion Festing, ESCP Europe, Berlin , GERMANY
- Track 10: Human Resource Development**
Convenors: Baiyin Yang, Tsinghua University, CHINA, Thomas N. Garavan, University of Limerick, IRELAND, David McGuire, Queen Margaret University, UK
- Track 11: Strategic Talent Management & Human Capital**
Convenors: David Lepak, Rutgers University, USA, Hugh Scullion, National University of Ireland, Galway, IRELAND, Paul Sparrow, Lancaster University, UK
- Track 12: Employment Relations and Dispute Settlement**
Convenors: Greg Bamber, Monash University, AUSTRALIA, Patrick Gunnigle, University of Limerick, IRELAND, William K Roche, University College Dublin, IRELAND
- Track 13: Workforce Demography, Workplace Diversity and Career Management**
Convenors: Jeanette N. Cleveland, Colorado State University, USA, Noreen Heraty, University of Limerick, IRELAND, Wolfgang Mayrhofer, Vienna University of Economics & Business Administration, AUSTRIA
- Track 14: Organisation Behaviour, Workplace Dynamics and Employee Engagement**
Convenors: N. Sue Bruning, University of Manitoba, CANADA, Cary L. Cooper CBE, Lancaster University, UK, Sarah MacCurtain, University of Limerick, IRELAND, Alma McCarthy, National University of Ireland, Galway, IRELAND
- Track 15: Knowledge, Innovation & Technology Management**
Convenors: Jonathan D. Linton, University of Ottawa, CANADA, Dana Minbaeva, Copenhagen Business School, DENMARK, Nola Hewitt-Dundas, Queen's University Belfast, UK
- Track 16: Brand, Marketing & Retail Management**
Convenors: Suzanne C. Beckmann, Copenhagen Business School, DENMARK, Christoph Burmann, University of Bremen, GERMANY, Audrey Gilmore, University of Ulster, UK
- Track 17: Project, Portfolio and Programme Management**
Convenors: Rolf A. Lundin, Jönköping University, SWEDEN, Rodney Turner, SKEMA Business School, FRANCE, Xue Yan, Peking University, CHINA
- Track 18: Operations, Logistics and Supply Chain Management**
Convenors: Paul Coughlan, Trinity College Dublin, IRELAND, Ewa Konarzewska-Gubala, Wroclaw University of Economics, POLAND, Ann Ledwith, University of Limerick, IRELAND
- Track 19: Family, Small Business and Entrepreneurship Management**
Convenors: José C. Casillas, University of Seville, SPAIN, Thomas M. Cooney, Dublin Institute of Technology, IRELAND, Eleni Starvou, University of Cyprus, CYPRUS
- Track 20: Public, Voluntary and Not-for-Profit Management**
Convenors: Richard Boyle, Institute of Public Administration, IRELAND, Femida Handy, University of Pennsylvania, USA, Riccardo Mussari, University of Siena, ITALY
- Track 21: Services, Events & Arts Management**
Convenors: Maeve Houlihan, University College Dublin, IRELAND, Rhodri Thomas, Leeds Metropolitan University, UK
- Track 22: Hermeneutic, Semiotic & Critical Perspectives in Management Studies**
Convenors: Alex Faria, Brazilian School of Public and Business Administration, Getulio Vargas Foundation (EBAPE/FGV), BRAZIL, Yvon Pesqueux, Conservatoire National des Arts et Métiers (CNAM), FRANCE

IFSAM 2012 World Congress Regional Forums

Regional Forum 1: The Contours of Management Scholarship in Africa

Convenor: Franca Ovadje, Lagos Business School, Pan-African University, NIGERIA

Regional Forum 2: The Contours of Management Scholarship in Asia

Convenor: Pawan Budhwar, Aston Business School, Aston University, UK

Regional Forum 3: The Contours of Management Scholarship in Australasia

Convenor: Anthony McDonnell, University of South Australia, AUSTRALIA

Regional Forum 4: The Contours of Management Scholarship in Central & Eastern Europe

Convenor: Aleksy Poczowski, Krakow University of Economics, POLAND

Regional Forum 5: The Contours of Management Scholarship in the Middle East

Convenor: Wes Harry, Visiting Fellow, Cass Business School, UK

Regional Forum 6: The Contours of Management Scholarship in North America

Convenor: Angelo DeNisi, A.B. Freeman School of Business, Tulane University, USA

Regional Forum 7: The Contours of Management Scholarship in South America

Convenor: María José Bosch, ESE Business School, CHILE

Regional Forum 8: The Contours of Management Scholarship in Western Europe

Convenor: Cordula Barzantny, Toulouse Business School, FRANCE

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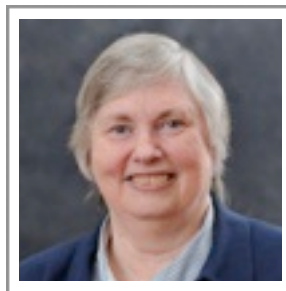
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IFSAM 2012 Keynote Speakers

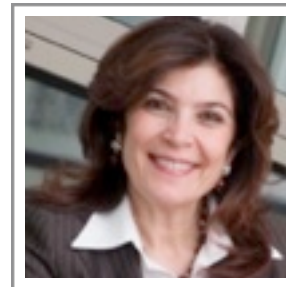
Professor David N. Abdulai is CEO and Executive Director-Graduate School of Business Leadership, University of South Africa, where he holds a Chair in International Economics and Business. In addition to his academic career Prof. Abdulai has worked for the World Bank, Morgan Stanley-Dean Witter, CBS News Washington Bureau, Voice of America (Africa Field Service), and Africare International. He has acted as consultant to the United Nations Economic Commission for Africa, the African Development Bank, the United Nations Development Programme and the Africa Peer Review Mechanism to mention a few. He has written policy papers for the House Sub-Committee on Africa, U.S. House of Representatives during the debate on the imposition of Sanctions on the Apartheid regime of South Africa. He is a prolific author. Recent books include: "African Renaissance: Challenges, Solutions and the Road Ahead"; and "China's New Great Leap Forward: An Emerging China and its Impact on ASEAN".



Professor Jean M. Bartunek is the Robert A., and Evelyn J. Ferris Chair and Professor of Organization Studies in the Carroll School of Management at Boston College. Her PhD in social and organizational psychology is from the University of Illinois at Chicago. She is a fellow and past president of the Academy of Management, from which she won a career distinguished service award in 2009 and for which she had served as the chairperson of the Organization Development and Change division. She has published five books and over 100 journal articles and book chapters. Her research focuses on organizational change and academic-practitioner relationships. She is a member of several editorial boards, including the Academy of Management Journal (from which she won a "best reviewer" award three times), Administrative Science Quarterly, the Journal of Organizational Behavior, Human Relations, and the Journal of Applied Behavioral Science. Her work has won "best paper" awards from the Journal of Applied Behavioral Science and Human Relations. She is currently one of four co-editors of a special topic forum in the Academy of Management Review on compassion and caring in organizations.



Professor Nakiye Avdan Boyacıgiller is Dean of the Sabanci School of Management at Sabanci University, Istanbul, Turkey. Born in the US and educated in Turkey, France and the US, her research, teaching and leadership activities all reflect her interests in enhancing the effectiveness of multicultural work groups and cross border collaboration. Her research has appeared in leading academic journals and research compendiums such as the Journal of International Business Studies, Academy of Management Review, Research in Organizational Behavior, and the Handbook of Global Management. An award winning teacher, Boyacıgiller edited Crossing Cultures: Insights from Master Teachers (with R. Goodman and M. Phillips). In 2007 she was elected a Fellow of the Academy of International Business. Dr. Boyacıgiller received her doctorate from the Haas School of Business, University of California, Berkeley, her MBA degree from the University of California, Los Angeles, and her BA degree from Boğaziçi University, Istanbul, Turkey. Dean Boyacıgiller has held leadership positions in several professional and academic organizations including most significantly her role as VP Programs for AIB (2002-04) and the International Management Division Chair of the Academy of Management (1996-97).



Professor Eric Cornuel is the Director General & CEO of EFMD (European Foundation for Management Development) in Brussels since 2000. He holds a degree of Sciences Po from IEP Paris, an MBA from HEC Graduate School of Management, Paris, and a DEA in strategy and management from Paris Nanterre University, together with a Doctoral Certificate in Strategy from HEC Graduate School of Management Paris and a PhD in management, written on international network organizations, from Paris Dauphine University. Eric started his career as an entrepreneur by setting up an hydroelectric power plant in France when he was still a student. He was also Director of the HEC Institute for Central and Eastern Europe (Paris). He then served as Dean of KIMEP, at the time the leading Business and Economics school in Central Asia, from 1997 to 1999. He was awarded an honorary professorship for his achievements there. From 1996 to the present he is Affiliate Professor at HEC Graduate School of Management, Paris. Eric is, among others, a Board Member of CEIBS (China Europe International Business School), EABIS (European Academy of Business in Society), EIASM (European Institute of Advanced Studies in Management) and GFME (Global Foundation for Management Education).



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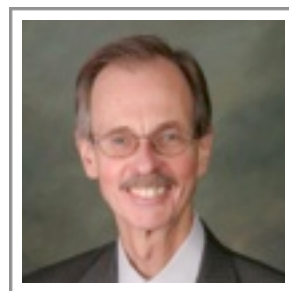
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IFSAM 2012 Keynote Speakers

Professor Dirk Holtbrügge is Head of the Department of International Management at the University of Erlangen-Nuernberg, Germany. He received his doctorate and his habilitation from the University of Dortmund, Germany. His main research interests are in the areas of international management, human resource management, and management in Asia and Eastern Europe. He has published nine books, six edited volumes and more than 70 articles in refereed journals such as *Academy of Management Learning & Education*, *European Journal of International Management*, *European Management Journal*, *Human Resource Management*, *International Business Review*, *Journal of Business Ethics*, *Journal of International Business Studies*, *Journal of International Management*, *Management International Review* and *Thunderbird International Business Review*. He is also a member of the editorial boards of *Management International Review* and *Journal for East-European Management Studies*. He was a visiting professor at the State University St. Petersburg and permanently holds lectures at universities in China, India and Russia. He teaches in several international MBA programs and works as a consultant for firms in Germany and abroad.



Professor R. Duane Ireland is a University Distinguished Professor and holds the Conn Chair in New Ventures Leadership in the Mays Business School at Texas A & M University. He has co-authored multiple books in the strategic management and entrepreneurship areas. He recently completed his term as Editor for the *Academy of Management Journal*. He has authored or co-authored articles appearing in journals such as the *Strategic Management Journal*, *Academy of Management Journal*, *Academy of Management Review*, *Academy of Management Executive*, *Administrative Science Quarterly*, and *Journal of Management*, among others. He received awards for the best article published in *Academy of Management Journal* (2000) and *Academy of Management Executive* (1999). He is a Fellow of the Academy of Management, a Fellow of the Strategic Management Society, a Research Fellow in the Global Consortium of Entrepreneurship Centers, and a Falcone Entrepreneurship Fellow. He is the current Vice President and Program Chair of the Academy of Management.



Professor Neharika Vohra is Professor of Organizational Behaviour at the Indian Institute of Management, Ahmedabad, India. A social and educational psychologist by background, she holds a BA from Sambalpur University, an MA from Utkal University and an MA and PhD from the University of Manitoba. Her research interests are in the area of cross-cultural behaviour, teams and team building, leadership, school leadership, and gender issues. Her work has appeared in many different sources including the *Journal of Personality and Social Psychology*, the *International Journal of Psychology*, the *Journal of Cross-Cultural Psychology*, *Psychology and Developing Societies* and *Psychological Studies*. She is currently the editor of *Vikalpa: The Journal for Decision Makers*. She has also been the recipient of the best teacher award at the University of Manitoba, Canada. She has been involved in organizational development activities in several organizations, both as a teacher and a practitioner. She has trained and consulted with many large corporations in India, including IOC, L&T, Infosys, Satyam, Patni, ABB, CAIRN, and SAIL.



Professor Malcolm Warner is Fellow Emeritus at Wolfson College and Judge Business School, both in the University of Cambridge, UK. Throughout his academic career, he has taught and researched in several US and UK universities and business schools. He is a self-confessed 'interdisciplinary' scholar, working to link management with economics, political science, sociology and other related disciplines. He has authored/edited over 50 books, including the 8 volume *International Encyclopedia of Business and Management*, of which he was Editor-in-Chief. A scholarly international work of reference in the field of business and management, it was awarded CHOICE Current Reviews for Academic Libraries Outstanding Academic Book in 1997. Other recently edited books, more specifically covering Asian Management, include - *Confucian HRM in Greater China* (Routledge), *China's Changing Workplace*, co-edited with P. Sheldon, S. Kim & Y Li (Routledge) and *Chinese Management in the Harmonious Society* co-edited with C. Rowley (Routledge). He has Guest-Edited 12 Journal Special Issues on aspects of business and management in Asia. The current project he is working on, with M. Witzel, is *The Oxford Handbook of Management Theorists*. He has published articles in many scholarly outlets, such as *The British Journal of Industrial Relations*, *Organization Studies*, *Human Relations*, *Human Systems Management*, *The Journal of World Business*, *The International Journal of Human Resource Management*, amongst others. He is currently Co-Editor of the *Asia Pacific Business Review*.



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IFSAM 2012 World Congress Venue

The University of Limerick is situated on a superb riverside campus of over 130 hectares four kilometers from the historical City of Limerick.

Founded by the Vikings more than a thousand years ago, the City of Limerick is magnificently sited on one of Europe's finest rivers, the Shannon. In 1197, the City was granted a charter by John, Earl of Morton who later became King of England. He was responsible for the subsequent building of King John's Castle in 1210.

Today, it is viewed as one of the finest examples of fortified Norman architecture in Ireland. Presently, the castle is home to a major interpretative centre. Other important city landmarks include the Treaty Stone where the treaty ending the siege of 1691 was reputedly signed, St Mary's Cathedral (c. 1194), which incorporates elements of both Gothic and Romanesque architectural styles and the much later St. John's Cathedral completed in 1859 which is a fine example of Gothic architecture.

The City is home to several important museums and galleries including Limerick City Museum, the Hunt Museum, and the City Art Gallery. The City Museum is dedicated to presenting the city through the ages, from the Stone Age to the recent past. The Hunt Museum, located in the Customs House, is based upon an extremely impressive collection of antiquities and fine objects that were bequeath to the State by the Hunt Family. Limerick is an ideal base from which to explore both the South and the West Coast of Ireland.

The breath-taking Atlantic Coast, the Cliffs of Moher, the botanically important Burren region, the mountains of Galway, the Aran Islands, Bunratty Castle, the Lakes of Killarney and the spectacular Rings of Kerry and of Beara are all within driving distance.

How to participate in IFSAM 2012

For details on how to participate in IFSAM 2012, please visit our conference website at www.ifsam2012.org

For further details please contact

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